



NECA

PHILADELPHIA

SEPT 29-OCT 2, 2023

NECA 2023 PHILADELPHIA

CONVENTION AND TRADE SHOW

Pennsylvania Convention Center • Philadelphia, PA

Sept 29–Oct 2, 2023



NECA 2023 Philadelphia Education

“I attend the NECA convention for the educational opportunities and networking with peers. The speakers provide motivation for your business and personal success and the Convention offers a relaxed place where NECA contractors can sit and discuss problem issues without the pressures of being at the office.”

—Steve Sauer
Erickson Electric Company, Inc.

PRECONVENTION WORKSHOPS

In-depth education on the topics you need most.

Each year, NECA offers in-depth workshops before the start of the Convention that take a deep dive on the topics you need most. From communications to leadership to safety these classes provide you with the tools you need to be successful.

Preconvention workshops are an add-on to your NECA Convention experience and require a separate registration.

CONVENTION EDUCATION

Lessons learned. Best practices. Leading for tomorrow.

With dynamic speakers from across the globe and electrical professionals just like you, the NECA Convention will challenge the way you think, help you improve your processes and help you build a brighter future for you and your company.

The full schedule of educational sessions and descriptions will be available at necaconvention.org.



Trade Show Education

LEADERSHIP WORKSHOPS

The process for becoming a better leader never stops. To help all attendees grow their skills, a slate of leadership sessions will be presented on the show floor.

TECHNOLOGY WORKSHOPS

Before you can blink, the next technology solution that can save your business time and money will be here. Innovative exhibitors and industry experts will bring you the technology you need to stay ahead.

CONSTRUCTION SOLUTIONS WORKSHOPS

Every problem has at least one—if not hundreds—of possible solutions. These sessions will get you thinking, present new ideas and help you find solutions to the most common electrical contracting problems.



Trade Show Education will be held right on the show floor. All attendees are welcome!



Opening General Session

Jay Wright

Former Villanova Head Basketball Coach, CBS Sports College Basketball Analyst
Saturday, September 30 • 10:00–11:30 am

Two-time Naismith Coach of the Year, National Championship winning coach, and member of the Naismith Memorial Basketball Hall of Fame Jay Wright will join NECA 2023 Philadelphia to talk about how motivation and leadership can help lead you to success. Wright, who retired from Villanova in 2022 after 21 years as the head coach of a team that achieved 14 NCAA Tournament appearances and two national titles, is widely regarded as one of the best to ever coach college basketball.

Sunday General Session

Julius “Dr. J” Erving

Legendary Professional Basketball Player
Sunday, October 1 • 10:15–11:30 am

Julius Erving, better known as Dr. J, is considered one of the most talented players in the history of the NBA as well as one of the game's best dunkers. His talent, hard work and determination took him from the public housing projects to the NBA, where he played his entire career for the Philadelphia 76ers. He was an 11-time All-Star and the 1981 NBA MVP and, in 1983, he led the 76ers to an NBA title. He is one of only three players in history to score a career total of over 30,000 points in professional play. In 1993 he was inducted into the Basketball Hall of Fame and was named to the NBA's 50th Anniversary All-Time team. In 1994, Erving was named by Sports Illustrated as one of the 40 most important athletes of all time.



Closing General Session

Robyn Benincasa

World Champion Eco-Challenge Adventure Racer, *New York Times* Best-Selling Author
Monday, October 2 • 1:15–2:30 pm

When the challenges are steep and the competition fierce, Robyn Benincasa will inspire you to grab life with one hand, grab your teammates with the other, and to achieve audacious goals that you could never accomplish alone. Benincasa is a 20+ year veteran San Diego firefighter, a World Champion Adventure Racer, a 2014 CNN Hero, a Guinness World Record Endurance Kayaker, a best-selling author, and founder of The Project Athena Foundation—she definitely knows a thing or two about creating Human Synergy, or as she puts it, “That magic that allows groups of ordinary people to accomplish extraordinary things together.”



Sunday General Session

Project Excellence Awards

Sunday, October 1 • 10:15–11:30 am

Join us on Sunday to honor the recipients of the sixth annual NECA Project Excellence Awards. These awards are an acknowledgement of the extraordinary work performed throughout 2022 by NECA contractors in 13 different project categories. Visit www.necapea.com to view a gallery of all of the winners. *(Photo: Morrow-Meadows Corporation, City of Industry, CA, 2022 Low Voltage/Technology entry)*

Opening Reception

Friday Night Lights!

Friday, September 29 • 7:30–9:30 pm

After Party • 9:30–10:30 pm

Lincoln Financial Field—home of the Philadelphia Eagles, host to numerous events each year, and one of the premier sports and entertainment facilities in the United States—gives home field advantage to the 2023 NECA Opening Reception! Set your game plan to enjoy the concourse, find action on the sidelines, or run your route through awesome experiences in the stadium's premium club spaces—and don't miss a behind-the-scenes look at the Post-Game Press Conference and Home Team Locker Rooms!



Closing Celebration

REO Speedwagon

Monday, October 2 • Doors: 7:00 pm, Music 8:15 pm

Formed in 1967 and fronted by iconic vocalist Kevin Cronin since 1972, REO Speedwagon's unrelenting drive, non-stop touring and recording jump-started the rock movement in the Midwest. Hi Infidelity, released in 1980, contained the massive hits "Keep On Loving You" and "Take It On the Run," spent 15 weeks in the No. 1 slot, and earned the RIAA's 10X Diamond Award for sales of more than 10 million units in the United States. Cronin and bandmates Bruce Hall (bass), Dave Amato (guitar), and Bryan Hitt (drums) are still electrifying audiences in concert with hits such as "Ridin' The Storm Out," "Can't Fight This Feeling," "Roll With The Changes," "Keep On Loving You," and many more.

APPRENTICE APPRECIATION DAY

Sunday, October 1st • 9:45 AM – 1:00 PM

Join nearly 1500 apprentices for the NECA Apprentice Appreciation Day at NECA 2023 Philadelphia! We have planned a special program for apprentices working at all levels of electrical construction from first year to fifth year. Following the workshop, all participants can visit the NECA Show floor, FREE!



Program Highlights

9:45 am–11:15 am

Kirk Davis, *NECA President*

Business Manager, *IBEW Union Local 98*

Brian Myers, *Training Director, IBEW Union Local 98*

Executive Director, *Penn-Del-Jersey Chapter, NECA*

Todd Stafford, *Executive Director, electrical training ALLIANCE*

Steve Richman, *Brand President, Milwaukee Tool*

Moderator: Pete Mastrorocco, Vice President Education, Events & Partnerships

11:15 am–12:15 pm

Town Hall Meeting with NECA and IBEW Leadership
Q&A

Lunch will be provided.

Transportation provided by





NECA Gives Back

The goal of the NECA Adopt-a-school program is supporting children, teachers and their communities. By promoting the electrical industry and helping schools in need, we can support the future of NECA and grow our workforce, all at the same time. This year, NECA Adopt-a-School will focus on a Philadelphia-area school that could use a little extra help. The Silent Auction will be back with sports memorabilia, exotic travel trips, fine wine and liquor packages, jewelry and more.

Pause for Paws & Claws for a Cause

It's a proven fact that petting an animal can lower stress. The social interaction between people and their pets increases levels of the feel-good hormone, cortisol. This year, we are building on the success of **Pause for Paws** to include cats and kittens in the **Claws for a Cause** zone on the NECA Show Floor. Take a break and have a little fun with dogs and cats while helping a Philadelphia area animal rescue.



2023 Rocky Run

Monday, Oct 2 • 7:00 am

The 2023 Rocky Run, hosted by NECA's Penn-Del-Jersey Chapter, will be held on Monday, October 2nd at 7 am along the scenic Schuylkill Trail and conclude with a first-class breakfast at the Historic Philadelphia Water Works, catered by Cescape. This year's proceeds will support the Philadelphia Police Athletic League which helps underserved children in Philadelphia. The Rocky Run sold out in 2018, so make sure to grab your spot when you register for NECA 2023 Philadelphia!



Schedule of Events

THURSDAY, SEPTEMBER 28

7:30 am–5:00 pm

Registration

Preconvention Workshops

FRIDAY, SEPTEMBER 29

7:00 am–5:00 pm

Registration

Preconvention Workshops

8:00 am–9:00 am

Board of Governors Breakfast

9:00 am–12:00 pm

Board of Governors Meeting

1:30 pm–3:30 pm

ELECTRI International Electrical Contracting

Innovation Challenge

7:00 pm–7:30 pm

NECAPAC Reception

7:30 pm–9:30 pm

Opening Reception at Lincoln Financial Field

9:30 pm–10:30 pm

After Party

SATURDAY, SEPTEMBER 30

7:30 am–5:30 pm

Registration

8:00 am–9:50 am

Convention Education

10:00 am–11:30 am

Opening General Session

10:30 am–5:00 pm

Showstopper Showcase

11:30 am–5:00 pm

NECA Show/Education Workshops

5:00 pm–7:00 pm

Academy Reception (invitation only)

SUNDAY, OCTOBER 1

7:30 am–4:00 pm	Registration
8:00 am–9:50 am	Convention Education
10:00 am–11:30 am	General Session
10:30 am–4:00 pm	Showstopper Showcase
11:30 am–4:00 pm	NECA Show/Education Workshops
2:00 pm–4:00 pm	Women in NECA (WIN) Roundtable
4:00 pm–5:00 pm	WIN & Future Leaders Reception (invitation only)
5:30 pm–7:00 pm	ELECTRI International Reception (invitation only)

MONDAY, OCTOBER 2

7:30 am–1:00 pm	Registration
8:00 am–8:50 am	Convention Education
8:00 am–1:00 pm	Showstopper Showcase
9:00 am–1:00 pm	NECA Show/Education Workshops
1:15 pm–2:30 pm	Closing General Session
7:00 pm	Closing Celebration at the Fillmore Philadelphia (doors open at 7, music at 8:15)

***Please note the pattern for NECA 2023 Philadelphia
has changed to Saturday-Sunday-Monday!***

schedule subject to change



Extraordinary: The NECA Show



Still the undisputed leader in the electrical construction industry, the NECA Show continues to grow. The NECA Show puts you face-to-face with manufacturer execs so you can discuss your specific needs for the jobsite, shop, or office. Our goal is to provide the products and services electrical professionals need to stay competitive in the marketplace.

The NECA Show floor is an interactive classroom. This is the place to test new products and learn about solutions that will drive efficiencies and better results.

- Talk with company execs from 300+ exhibitors (now over 1,000 exhibit booths filled with thousands of products and services covering all aspects of the growing electrical construction industry.)
- Attend any of the 36 trade show education workshops: Construction Solutions, Technology and Leadership
- Visit the Showstopper Showcase (newest products) sponsored by Electrical Contractor Magazine to see what's been introduced in the market within the last 12 months
- Your opinion counts. Stop by the NECA Survey booth and help us continue to improve your convention experience. Who knows? You might even win cash and prizes.
- Relax and listen to cool tunes in the Songbird Café
- Stay on top of the games in the NECA Sports Zone
- Play with dogs and cats at Pause for Paws and Claws for a Cause

NECA Show hours:

Saturday, September 30	11:30am–5:00pm
Sunday, October 1	11:30am–4:00pm
Monday, October 2	9:00am–1:00pm

Please note the show pattern for 2023

Exhibitor List

Exhibitor list as of February 9, 2023

Visit necaconvention.org for the latest exhibitor list.

3Dream Team Inc.

3M

ABB

AboutTime Technologies

Adrian Steel Company

AECInspire

AEMC Instruments

AGGREKO

AIDA Corporation

American Conduit

American Polywater Corporation

American Technical Publishers, Inc.

Appleton Group

Arcoro

A-Rent Test Equipment

Arlington Industries

Atkore

Austin Lane Technologies, Inc

Autodesk, Inc.

BD ELECTRICAL

Bethlehem Precast, Inc.

Blackout Tees

Blu Banyan

Border States

Brady Corporation

BREX Lighting

Buckingham Mfg.

BuildOps

Carhartt Company Gear

Celo Fixing Usa

Cembre Inc

Cerro Wire LLC

Cert-In Software Systems, Inc.

Chalfant Manufacturing Company

ChargePoint, Inc.

CMS Logistics

Coast

COINS

CompanyCam

Condoit

Conest Software Systems

Construction Labels

Contractors Choice Inc.

Corellian Software

Corpay

Crescent Electric Supply

Current Tools, Inc.

DADO

Day & Night Solar

DEWALT

Directional Systems

Dispatch

Eaton

ECM Industries

electrical training ALLIANCE

Electri-Flex Company

Electronic Power Design (EPD)

Emergent Safety Supply

Empire Level

Encore Wire Corporation

Energy Light Inc.

Ericson Manufacturing Company

ESA Fabrication

Estimating 101

EV Charge Solutions

FAB Electrical Products

FARO Technologies Inc

Federated Insurance

Ferret Tools

Fluke Corporation

FSR, Inc.

Functional Devices, Inc.

GORE-TEX Professional

Graybar

Greenlee Tools, Inc.

Gripple Inc.

GTP Services, LLC

Hammond Power Solutions

Harger Lightning & Grounding

Hendrix

High to Low Voltage

High Voltage Inc.

High Voltage Maintenance

Hiiti

Hinge Health

Hubbell Incorporated

IBEW Local 98

Ideal Electrical

IRISS, Inc.

ITOOlco

Jameson, LLC

Jonard Tools

Kahua, Inc

Klein Tools, Inc.

KNIPLEX Tools LP

Knowify

Kojo Technologies, Inc

Kolbi Identification Products

KOSTER American Corp

L.H. Dottie Company

Lakeland Industries

Legrand

Leviton Mfg. Co., Inc.

Light Brigade

Light Efficient Design

Lind Equipment

Livingston Energy Group

LS Cable & System U.S.A., Inc.

LSI Industries

Lutron Electronics

Lyncolte XIT Grounding

Maddox Industrial Transformer, LLC

Mag Daddy LLC

Manufacture by ViZZ Technologies

Marking Services, Inc

Material Management Software, Inc.

MAX USA Corp.

MB Metal Technologies LLC

MCA, Inc

McCormick Systems, Inc.

MERSEN USA Newburyport-MA, LLC

Milspec Industries

Milwaukee Tool

Morris Products, Inc

motive

NASCO Industries, Inc.

National Safety Apparel

NECA Penn-Del-Jersey Chapter

Net Zero USA

NetXperts

NFPA

NICOR Lighting

Nitroset, LLC.

NOX Innovations

NSI Industries

nVent Caddy

OKT Lighting USA

Oman Systems, Inc.

OpenSpace

Orbit Industries, Inc.

Oswego Creative, Inc.

OTEX Protective

Panduit Corp.

Patabid

Patriot Industries

Pinnacle Infotech Inc.

Plymouth Rubber Europa S.A.U.

PoE Texas

Pole Base

Procore

Professional Plastics

Protec Equipment Resources

PSP Products

Rack-A-Tiers Mfg. Inc.

Remaricable

RESA Power

Rexel, Inc.

RIVET Work

RYMCO USA

SafetyHQ - A Foundation Software

Company

Sanveo Inc

Schaeidler Yesco Distribution

Schneider Electric

ServiceTitan

ServiceTrade

Simpro Software

Sinclair Digital

SJS Electric VDC Inc / Conduit

Snake Tray

Sonepar USA

Southwire

SP Products

Specified Technologies, Inc.

Sunbelt - Solomon Solutions

Superior Essex Communications

Superior Tray Systems

T & R Electric Supply

Tejji Inc

Tempo Communications

ToolWatch Corp.

Trenchsafe

Trimble

Trinity Subsurface LLC

Tyndale Company

Ugly's Electrical References

U-Mark, Inc.

Underground Devices Inc.

United Rentals

Utilities Instrumentation Services

Variablegrid Adaptive Power Inc.

Veto Pro Pac

VFC Lightning Protection

Vision InfoSoft

Wago Corporation

WESCO-Anixter

Westex: A Milliken Brand

Wiha Tools

Windsor Wire

XOI Technologies

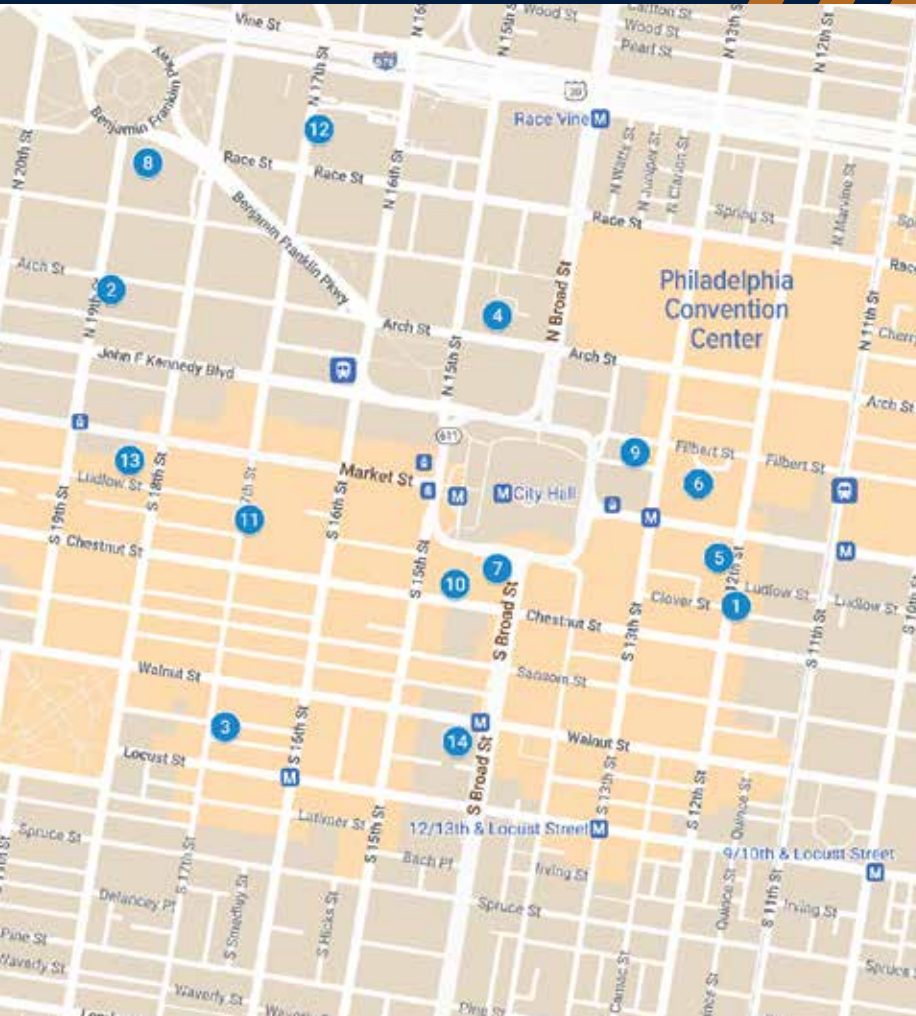
ZEF Energy

ZSi-Foster

Zuma Payroll

Premier Partners in **BLUE**
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NECA 2023 Housing



- 1 Canopy by Hilton Philadelphia Center City
1180 Ludlow St.
- 2 Four Seasons Hotel Philadelphia at Comcast Center
1 N 19th St.
- 3 Hyatt Centric Center City Philadelphia
1620 Chancellor St.
- 4 Le Meridien Philadelphia
1425 Arch St.
- 5 Loews Philadelphia
1200 Market St.
- 6 Philadelphia Marriott Downtown
1201 Market St.
- 7 Ritz-Carlton Philadelphia
10 Avenue of the Arts
- 8 The Logan Philadelphia
144 N 18th St.
- 9 The Notary Autograph Collection
21 North Juniper St.
- 10 W Philadelphia
1421 Chestnut St.
- 11 Westin Philadelphia
99 S 17th St.
- 12 Sheraton Philadelphia Downtown
201 N 17th St.
- 13 Sonesta Philadelphia Downtown Rittenhouse Square
1800 Market St.
- 14 The Bellevue Hotel
200 S Broad St.

NECA Registration & Housing

CMR 1-800-368-6322 • 1-415-979-2291 International

A fee will apply for rooms not booked through CMR.



Registering for NECA 2023 Philadelphia: IT MAKES PERFECT BUSINESS SENSE

Fees

Where else can you participate in educational sessions geared to the needs of NECA contractors, connect with manufacturers and service providers you rely on, and meet up with your fellow contractors? Only at NECA 2023 Philadelphia. You get all that information and face-to-face networking in just three days, meaning fewer days out of the office, lower travel costs and immediate results!

Member registration fee for NECA 2023 Philadelphia includes:

- 1,750 minutes of Convention Education sessions
- Three lunches on the NECA Show floor
- Opening Reception with heavy hors d'oeuvres and beverages
- Business Development Seminar
- Closing Celebration with open bar
- Daily Prize Drawing tickets
- Show Stoppers Showcase
- Three General Sessions
- 14 hours of exclusive NECA Show access
- 1,800 minutes of workshops on the NECA Show Floor

EARLY REGISTRATION

	REGISTRANT	GUEST
Member	\$1,725	\$1,100
Non-member	\$2,500	\$2,500

REGULAR REGISTRATION

	REGISTRANT	GUEST
Member	\$1,975	\$1,300
Non-member	\$2,500	\$2,500

Full Convention registration includes: Opening Reception, Convention Education, Trade Show Education, NECA Show, lunch all three days of the NECA Show, admittance to General Sessions and Closing Celebration.

Registering for the Full Convention also entitles you to admission to the NECA Show all three days as well as any of the Convention Education sessions at no additional charge.

REGISTERING CHILDREN

Registration for children attending the NECA Show must be completed online. Children may visit the NECA Show floor all three days, but must be registered and accompanied by a responsible adult at all times.

CHILD PRICING

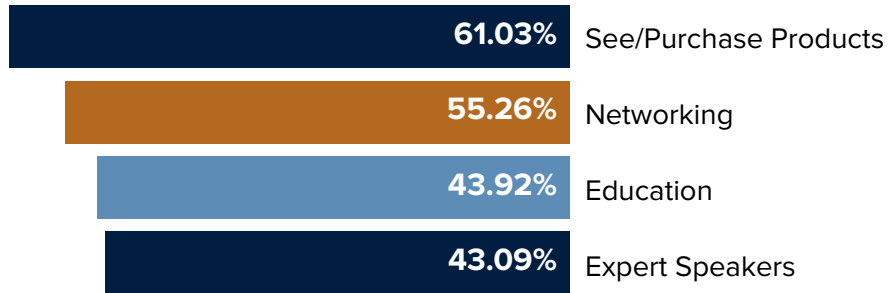
Child 16+	\$455
Child 7–15	\$125
Child 6 and under	\$0

For more information visit NECAconvention.org



Did You Know?

Why do you attend the NECA Convention and Trade Show?



“When you go to the NECA convention and trade show, you always learn something new. When I leave there, I always take something from the speakers and exhibitors that I can’t wait to tell my team about. It’s so encouraging because you’ll see other businesses doing something that you’ve always thought about trying.”

—Jesse Mikec, Lighthouse Electric

85%

Very Likely or Likely to purchase a new product or service seen at the NECA Show



8 out of 10 firms plan to train key personnel



Attendees come from all **50** states and **9** countries.



70+ hours of education are available to attendees

95%

attendees ranked NECA 2022 as *Excellent or Very Good*

Quick Facts

What to wear: business casual, comfortable shoes recommended

Opening Reception: Lincoln Financial Field; serving heavy hors d'oeuvres, open bars; show your team spirit—wear your favorite team's apparel!

Closing Celebration: The Fillmore Philadelphia; casual attire; open bars

Airport: Philadelphia International Airport

Convention Center: Pennsylvania Convention Center



Photo courtesy PHILCVB/Edphoto

NECA Premier Partners





**FOR A FULL SCHEDULE OF EVENTS VISIT
WWW.NECACONVENTION.ORG**



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